

City of Miami Beach - City Commission Retreat
Eden Roc Hotel
4525 Collins Avenue, Executive Boardroom
Friday, May 20, 2005

Mayor David Dermer	Present
Vice-Mayor Garcia	Absent
Commissioner Saul Gross	Present
Commissioner Matti Herrera Bower	Present
Commissioner Simon Cruz	Present
Commissioner Jose Smith	Present
Commissioner Richard L. Steinberg	Present

City Manager Jorge M. Gonzalez	Present
City Clerk Robert E. Parcher	Present

Day one of the two day City Commission Retreat.

Ms. Kathie Brooks, Director of the Office of Budget and Performance Improvements, was present.

Mr. Rosario Porpora, HayGroup was present.

Dr. Rick Jensen, Ph. D. and founder of the Performance Enhancement Center facilitated the meeting.

The meeting started at approximately 10:25 a.m.

Dr. Jensen gave an overview of the actions taken since the 2004 Commission Retreat. He also reviewed the strategic planning process, described below.



Create KIO's

In addition, Dr. Jensen reviewed the progress made since last years retreat which includes: 2004 Retreat Priorities incorporated in FY 2004/05 Budget, greenspace management, infrastructure maintenance plan, planning/growth management, negotiated and executed the Greater Miami Convention & Visitors Bureau contract, greater communication through LTC's, more efficient and effective Commission Meeting and process, formalized City's "Excellence Model", updated the City's environmental scan, and completed the community surveys. He also reviewed the City of Miami Beach Excellence Model, see below.

City of Miami Beach Excellence Model



The 2000 - 2005 Environmental Scan was used as a reference document, see Handout or Reference Materials #4.

The Environmental Scan denotes that the demographics in Miami Beach have been changing. It was also determined that the information in the Environmental Scan and the Surveys needs to be periodically updated. The Environmental Scan information and the Surveys provide the types of information needed to make better plans and decisions.

Because of the changing demographics, discussions were held on how to get new residents to vote and the issue of affordable housing.

Mr. Rosario Porpora, with the Hay Group, presented the results of the 2005 Community Satisfaction Survey.

During the presentation it was determined that there should be additional focus groups to talk about affordable housing, enhance discussions between the entertainment industry and Code Compliance, review the types of cultural activities in the City such as art shows, film festivals, theaters, and musicals, and value for tax dollars paid.

Based on City Commission recommendations and Administration recommendations the FY 2005/06 Preliminary Recommended Priorities were reviewed and the linkage between the Survey data and the Priorities were established. Below are the Vision Linkage and Key Intended Outcomes.

Vision Linkage: Cleaner and Safer

Key Intended Outcomes for FY 2005/06:

- Increase resident ratings of Public Safety services
- ~~Reduce~~ crime rate
- Improve cleanliness of Miami Beach public areas & rights of way
- NEW: Business District Rights of Way (subset)
- NEW: Canal cleanup (subset)
- NEW: Street lighting in business areas

Vision Linkage: Beautiful and Vibrant, Mature Stable Residential Community, Urban and Historic Environment

Key Intended Outcomes for FY 2005/06:

- Increase resident satisfaction with level of code enforcement
- Ensure compliance with code within reasonable time frame
- Maintain Miami Beach public areas & rights of way (landscaping)
- Ensure all historically significant structures, sites, and districts are considered for local designation by the Commission
- Increase satisfaction with neighborhood character
- Increase satisfaction with development and growth management
- Increase satisfaction with recreational programs
- Reduce the number of homeless
- Increase access to workforce housing
- Increase resident satisfaction with availability of commercial service options
- NEW: Protect historic business stock
- NEW: Ensure City properties are used for appropriate/best use for the community (especially Terminal Island and Dump site in North Shore Open Spaces Park)

Vision Linkage: Cultural, Entertainment and Tourism Capital

Key Intended Outcomes for FY 2005/06:

- Increase community rating of cultural activities
- Improve availability and accessibility of major events

Vision Linkage: International Center for Innovation in Culture, Recreation and Business

Key Intended Outcomes for FY 2005/06:

- Make City more business friendly especially in the permitting Process in the building Department
- Increase access to labor pool especially for the hotels

Vision Linkage: Well Improved Infrastructure

Key Intended Outcomes for FY 2005/06:

- Maintain or improve traffic flow
- Improve parking availability
- Ensure well designed quality capital projects
- Ensure well-maintained infrastructure
- Ensure well-maintained facilities
- Preserve our beaches
- NEW: Coordinate with the private sector projects and public sector projects especially regarding streets (subset)

Supporting Outcomes to Sustainability of Vision

Key Intended Outcomes for FY 2005/06:

- Increase resident satisfaction with employee contact
- Expand hours and service through e-government
- Ensure expenditure trends are sustainable over the long term
- Improve the City's overall financial health and maintain overall bond rating
- Improve processes through information technology
- Attract and maintain a quality workforce
- Increase overall community satisfaction with City services
- NEW: Enhance information dissemination
- NEW: Quality of TV Channel 20 Broadcasting (subset)

A discussion was held regarding how City employees need to be more responsive to the public particularly in the areas of Building and Code Compliance. One example given was the Victor Hotel. Inspectors were called to review one problem and ended by citing more problems.

Key areas for improvement common across groups are: (See page 239 of the 2005 Community Satisfaction Survey Results)

- CIP (added)
- Transportation
 - Traffic flow
 - Conditions of roads
 - Available parking across Miami Beach
 - Ability of public transit to get employees/customers to businesses
- Recreation programs (added)
- Addressing homelessness
- Availability of affordable housing (Residents & Community Organizations)
- Pace of new construction/development

- Storm drainage
- Cleanliness of canals/waterways
- Condition of sidewalks
- Availability of cultural activities (too few) and stores
- Amount of information about the City
- When contacting the City, ease of finding someone and overall satisfaction with experienced (not a concern for Community Organizations) – varies based on reason for contact.

A question was asked about funding the Children's Trust. This question will be addressed on Saturday.

Meeting adjourned at approximately 5:20 p.m.

Handout or Reference Material

1. Agenda
2. Fiscal Year 2005/06 Preliminary Recommended Priorities as of May 20, 2005
3. City of Miami Beach Mission Statement and Vision & Five-Year Plan
4. City of Miami Beach Environmental Scan 2000 – 2005, dated May 19, 2005
5. 2005 Community Satisfaction Surveys, Executive Summary of Results, dated May 2005
6. 2005 Resident Satisfaction Survey, Final Results – May 2005, report dated May 17, 2005
7. Document titled "Potential Uses of Funds from the Interlocal Agreement and the South Pointe RDA" and attached a document titled "FY 2005/06 Projected Funding Availability from the Amended CDT Interlocal Agreement and the South Pointe RDA"
8. Document titled Excellence Miami Beach – Commission Retreat May 20 & 21, 2005
9. Notebook title "2005 Community Satisfaction Survey Results", Residents, Businesses, Community Organizations
10. Notice of the Meeting in The Miami Herald

End of Report